

Brandon McNeely
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SKILLS

Proficient in InDesign, Illustrator, Photoshop, Quark, Flash, Dreamweaver, HTML and CSS. Experienced in Actionscript, Shopify, Javascript, JQuery, XML, DotNetNuke, ASP and PHP.



DESIGN EXPERIENCE

Smithworks Design Communications, West Chester, PA
Designer/Programmer, February 2007-Present

Design and develop web sites from script through programming with CSS, Flash, Javascript and JQuery. Also, design logos/stationery, ads, annual reports, a magazine, and other print materials as part of brand-building process covering the spectrum of local and global clients. Responsible for in-house photography and some headline creation.

Devon International Group, King of Prussia, PA
Design Manager, August 2005-February 2007

Managed and led graphic and web design team. Carried out brand strategies, including company and product launches, for a variety of healthcare, IT and international relations and manufacturing companies. Created logos and visual brands for several companies, re-branded others and worked on various collateral, product packaging, ads, environmental graphics, web sites and direct mail; worked directly with executives and vendors.

Web and Graphic Designer, November 2004-August 2005

Began the company's design department; created various collateral materials, visual graphics, and brands for healthcare-related companies, among others; redesigned the company's Intranet.

Creative Strategy Group, Newtown, PA
Freelance Designer, October- November 2004

Work included annual reports, package design, photography and direct mail for clients such as M&M's, World Wildlife Fund and Tastykake.

Greene Marketing, Bethlehem, PA
Freelance Designer, July 2004

Designed web icons, bank ads and posters. *Was previously an intern with the same company beginning in May 2004; designed logos, direct mail pieces, brochures, ads, and illustrations; wrote and edited copy, made presentation boards.



EDUCATION

Kutztown University, Kutztown, Pennsylvania Graduated Cum Laude
Bachelor of Fine Arts in Communication Design with dual concentrations in Graphic Design and Advertising Design



HONORS & ACTIVITIES

Volunteer for Habitat for Humanity, November 2008-Present
Silver Philly Addy Award for logo (Collaboration), March 2008
Finalist, Best Creative Person, American Business Awards 2006
Employee of the Quarter, Devon International Group, Spring 2005
Member AIGA 2005-2007
Participate regularly in charity runs and bike rides

PLUMBING
THE DEPTHS
OF DESIGN